

PESA online / PNR online

NO COMMISSION IS APPLICABLE ON THIS FORM

The Petroleum Exploration Society of Australia (PESA) offers one of the most extensive professional memberships in the region, incorporating senior management and other valuable industry decision makers.

By utilising the combined promotional power of the print and online media options made available by PESA, such as *PESA News Resources* magazine, PESA's website (www.pesa.com.au) and PNRonline (www.pnronline.com.au), PESA offers you the communications platform for the Australasian upstream petroleum community.

The PESA website boasts over 30,000 unique visits a month, proving to be the most frequently visited professional society website in the region's petroleum industry.

PNRonline (*PESA News Resources* Online) is an extension of the PESA website, offering members access to html copies of editions of *PESA News Resources* magazine, webcasts of technical luncheons and the opportunity to comment on material. PNRonline gives you faster access to stories and other content regardless of where you are in the world!

Online advertising

Do you want to promote your brand, or products and services to PESA's membership online?

Advertising is available on PESA's website/PNRonline in two orientations (horizontal or vertical) and given the dynamic nature of campaigns your position can be booked for any period of time ranging from 4 to 52 weeks, giving you more options to best suit your marketing strategy and budget.

Advertisement position sizes are shown in the examples here.

234 (W) x 60 (H) pixels

Top Banner (horizontal)

(Four top banner positions exist on the website and all adverts appear on a rotational basis.)

120 (W) x
240 (H)
pixels

Side Bar (vertical)

(Three side bar positions exist on the website and all adverts appear on a rotational basis.)

Employment opportunities

With increasing competition for the experienced and skilled industry professionals, it is vital for every company to promote the individual benefits of employment opportunities they have on offer, and avoid lengthy delays in finding the right people by targeting the most appropriate professionals. The PESA website is a specialist site that can help employers and individuals sort the wheat from the chaff. Don't delay finding the right person for your company.

Forget the slower, less efficient, costly and more general media, focus in on your target with PESA's website.

Your Logo here

Position Title

Advertising by way of the Employment Opportunities on the PESA website displays your company logo, followed by the position available on the left hand Navigation Bar, on the PESA website homepage. The cost per position **\$600.00 excl. GST** includes: production of the advertisement, a link to the full advertisement and an email link for applicants to respond to. The advertisement is displayed for a period of **TWO WEEKS**.



RESolutions Resources & Energy Services Pty Ltd

PO Box 24 Innaloo City WA 6918 Australia

• Tel: +61 8 9347 9400 • Fax: +61 8 9244 3714 • www.resolutions-group.com.au

• Sales: sales@resolutions-group.com.au • Editorial: pesanews@resolutions-group.com.au

Rates — Please tick your bookings (All prices in Australian Dollars)

Rates unchanged since 1 January 2011

GST rates apply to payments made by Australian based organisations only.

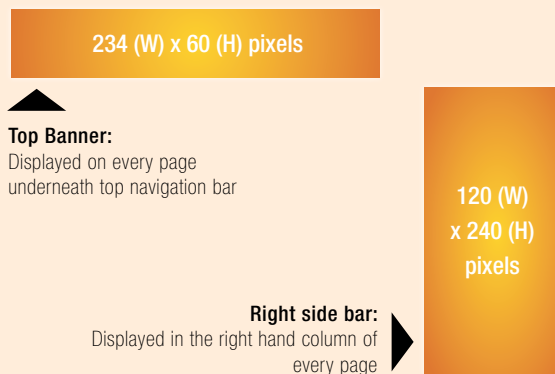
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HOME PAGE ADVERTISING

POSITION	SIZE	4 WEEKS	12 WEEKS	24 WEEKS	52 WEEKS
Top banner	234 x 60 pixels	\$995.00 <input type="checkbox"/>	\$1,995.00 <input type="checkbox"/>	\$2,995.00 <input type="checkbox"/>	\$4,995.00 <input type="checkbox"/>
Right side bar	120 x 240 pixels	\$995.00 <input type="checkbox"/>	\$1,995.00 <input type="checkbox"/>	\$2,995.00 <input type="checkbox"/>	\$4,995.00 <input type="checkbox"/>
DATE OF COMMENCEMENT:		DATE OF EXPIRY:			
ARTWORK ASSISTANCE:	I will require assistance with the Design and Production of my advert (price on application) <input type="checkbox"/>				

ARTWORK REQUIREMENTS:

- Top banner size is 234 x 60 pixels.
- Right side bar size is 120 x 240 pixels.
- Final document should be no more than 40 KB in size.
- Advertising will be linked to company's web page. Advertiser will need to provide the URL for linking the graphic to their page.
- Status bar will display advertiser's name unless otherwise specified.
- Banners must include the sponsoring company's name. Logos are acceptable.
- Banners can be a single static document (GIF format preferred) or animated GIF files.
- We can accept Flash movies, however they should not include links other than the specified URL outlined above.
- All adverts supplied will be tested prior to online screening.



EMPLOYMENT OPPORTUNITIES

POSITION	SIZE	2 WEEKS			
Button	130 x 140 pixels	\$600.00 <input type="checkbox"/>			
DATE OF COMMENCEMENT:		DATE OF EXPIRY:			
ARTWORK ASSISTANCE:	I will require assistance with the Design and Production of my advert (price on application) <input type="checkbox"/>				

ARTWORK REQUIREMENTS:

- Artwork must be supplied in PDF, MS Word document or similar.
- Logos or images should be supplied as tiff, jpeg or gif files.
- Advertisement sizes are designed to suit material supplied, and will appear in PDF.

PLEASE NOTE: PAYMENT TERMS STRICTLY 7 DAYS FROM DATE OF INVOICE

Company: _____ ABN: _____

Booked by (Name): _____ Purchase Order No: _____

Email: _____ Tel: _____

Mailing address: _____

Send invoice to (Accounts Payable): _____

Email (Accounts Payable): _____ Tel: _____

Signature: _____ Date: _____



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This section is specifically devoted to the promotion of farm-in opportunities. Previously only available in the APPEA conference edition of *PESA News Resources*, the opportunity now exists for oil companies to promote farm-in opportunities in each edition of the magazine.

For only **\$2,535.00 excl. GST**, the 'Petroleum Asset Opportunities' package includes:

- One full page full colour advertisement in *PESA News Resources*; and
- Your full page advertisement placed on the PESA website (www.pesa.com.au) for a two month period.

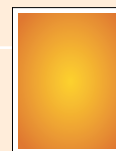
I will require _____ pages at a total cost of \$ _____ (excl. GST)

GST rates apply to payments made by Australian based organisations only. Rates unchanged since 1 January 2011.

Please tick here if you require assistance with your artwork.

ARTWORK SPECIFICATIONS

- Artwork design carried out by RESolutions will incur a standard charge of \$185.00 (excl. GST) for a full page.
- Alterations to existing artwork will be quoted for on request.
- Additional work is based on \$45.00 (excl. GST) per ½ hour minimum charge.



MECHANICAL DETAILS: TRIM SIZE: 297 mm x 210 mm (A4)

Full Page advert size (Image Area) 186 mm x 270 mm

DIGITAL ARTWORK REQUIREMENTS

- The publication is produced on Adobe InDesign CS5.5.
- Artwork must be supplied as a high resolution PDF.
- Original document must be created using CMYK colour model.
- Final artwork **WILL NOT** be accepted in: Powerpoint, Word or Excel.
- Files can be supplied by CD Rom or DVD, or via email to: sales@resolutions-group.com.au
- Where files are larger than 5 MB in size, contact us to upload files onto our FTP site.

POSTSCRIPTING SETTINGS:

- Paper size: **A4 Extra** (235 mm x 322 mm)
- Marks and Bleed: 5 mm Bleed, Registration and Crop marks **turned ON**
- Output: Composite CMYK

DISTILLING SETTINGS

- General: Resolution: 2400 dpi
- Images/Colour Images:
- Bicubic Downsampling to 300 pixels per inch for images above: 350 pixels per inch

DISTILLING SETTINGS (cont'd)

- Compression: Automatic (JPEG)
- Image Quality: Maximum
- Fonts: Embed all fonts

TERMS & CONDITIONS

Payment terms strictly 30 DAYS FROM DATE OF INVOICE. Cancellations are at the publisher's discretion and will only be considered if received in writing no later than 4 WEEKS prior to press deadline. By signing this booking form you acknowledge that you understand and accept the above conditions and all applicable charges as outlined above.

Company: _____ ABN: _____

Booked by (Name): _____ Purchase Order No: _____

Email: _____ Tel: _____

Mailing address: _____

Send invoice to (Accounts Payable): _____

Email (Accounts Payable): _____ Tel: _____

Signature: _____ Date: _____



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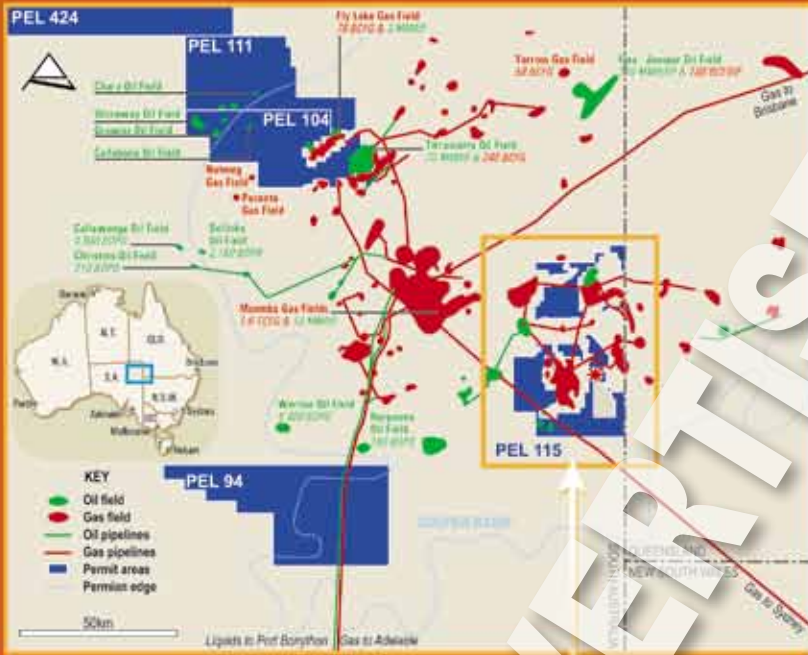
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Victoria Petroleum N.L. (VPE)

DRILLING OPPORTUNITY 2009

PEL 115 Cooper/Eromanga Basin, South Australia

FARMIN DRILLING OPPORTUNITY



PEL 115 Farmin Opportunity

2 wells, Mustang and Fury, drilling in 2009

Historical exploration success rate in Basin of 45%

- VPE currently holds 100% of PEL 115 (266 sq kms / 65,000 acres) and seeks a farminee to earn 75% interest in all of PEL 115 by paying 100% of cost of drilling and completion of 2 exploration wells. 30 follow up oil and gas prospects.
- Drilling to commence 3Q 2009. Option to earn a reduced 25% wi by paying 33.3% of cost of the 2 farmin wells.
- Oil pricing WTI + - US\$2/bbl pricing for light sweet crude 48 API.
- Farminee has the right to select any 2 exploration drilling targets in PEL 115 subject to VPE approval.
- VPE can operate the farmin exploration wells.
- VPE is experienced operator and producer in the Cooper Basin with gross production of 1,000 BOPD – visit the VPE website www.vicpet.com.au
- Expected total DHC of drilling the 2 exploration wells on basis of back to back drilling program is estimated at A\$3.4 million (– US\$2.3 million).



VICTORIA PETROLEUM N.L.



Oil & Gas Prospects

- VPE - 100% (farming down to 25%)
- 2 exploration wells planned 3Q 2009
- 32 prospects mapped – 34 MMBL



This farmin offer is presented on a non-exclusive basis and can be withdrawn at any time without notice.

For further information contact
John Kopcheff at john@elstree.com.au

Ph: 08 9220 9800 mob: 0412 159 688

