



Third Eastern Australasian Basins Symposium

Sydney Convention & Exhibition Centre, NSW

14 - 17 September 2008



Petroleum Exploration Society of Australia

Sponsorship & Exhibition Package

Why Become a Sponsor/Exhibitor?

As part of a comprehensive and effective marketing plan, sponsorship provides positive results and benefits to your brand and services - especially important in today's economic climate.

- Exposure to a local, national and international audience of decision makers and influential people involved with resource technology.
- Opportunities to raise your company's profile amongst a valuable target audience before, during and after this event.
- Recognition including acknowledgement and clear demonstration of your organisation's involvement, commitment and support of PESA and the industry as a whole.
- Valuable insights, information and exposure to the latest developments in this field. Feel free to attend the technical sessions.
- Inclusion in the 10 month integrated target audience professional marketing campaign.
- Ability to utilise your own marketing team to work with the Society and Conference Organiser to ensure your satisfaction on all of the above.
- Advantages of legitimate tax deductions in the areas of advertising and the promotion of products.

We will work together with your company's representative to produce the best results within the above guidelines.

Major benefit - all exhibitors are welcome to attend the technical sessions, provided they are wearing an exhibitors name badge.

Event Summary

The theme of the Symposium is **Energy Security for the 21st Century**, which will highlight timely topics including discoveries and exploration trends in established basins, frontier regions and government initiatives in onshore and offshore basins, climate change, clean coal technology, carbon capture and storage and the role of clean energy sources (gas & geothermal).

The Symposium and Exhibition will be the resource technology event of the year and will attract up to 500 delegates from throughout the Australasian region. A large proportion of the delegates will be key decision makers, capable of influencing technology development and expenditure direction both within Australia and overseas. The EABS III Organising Committee is actively progressing a number of initiatives to ensure sponsors, exhibitors and delegates have a successful event that will feature:

- Three day technical presentations and exhibition (Sydney PESA conferences have historically attracted larger numbers of delegates)
- Collaboration of 4 PESA branches to maximise the participation of the petroleum, coal and energy sectors in this event
- Close integration of the Symposium and Exhibition areas, with delegate lunches to be provided inside the exhibition area
- High profile keynote speakers from Coal, Energy and Petroleum sectors
- Active targeting of companies for submission of high-interest papers
- Direct targeting of case histories and technical challenges facing the involved industries
- Stringent acceptance of technical papers and presenters
- Promotion of Student and Teacher's Sessions which aim to attract additional delegates
- Active encouragement of exploration/production and service companies to support the event
- Provision of delegate lists to sponsors prior to the event
- Promotion of the Symposium in numerous journals, publications and web sites
- Worldwide promotion through PESA's global affiliations

Sponsorship Information

PLATINUM SPONSOR **\$27,500 each (three available) or \$60,500 exclusive (one available)**

- Recognition of sponsorship via company logo on all symposium banners, promotional material, holding slides, registration document, final program book and satchels
- Acknowledgement in opening and closing sessions
- Prominent signage in the main plenary room, exhibition area and registration area
- Company logo on the PESA – EABS III web site
- Two (2) full registrations (including social functions)
- Two (2) exhibition booths
- One (1) page one colour company advertisement in the final program book
- Two (2) inserts in the delegate satchel
- Delegate list prior to the event
- Your choice of one of the following:
 - company logo on the delegate name badges
 - company logo on the delegate lanyards
 - company logo on the CD-rom (published Symposium papers and abstracts)

GOLD SPONSOR **\$16,500 each (four available)**

- Recognition of sponsorship via company logo on all symposium banners, promotional material, holding slides, registration document and final program book
- Company logo on the PESA – EABS III web site
- Two (2) full registrations (including social functions)
- One (1) exhibition booth
- One (1) page one colour company advertisement in the final program book
- One (1) insert in the delegate satchel
- Delegate list prior to the event
- Your choice of one of the following:
 - **exclusive naming rights to the Gala Dinner**
(can provide merchandising material and/or banner at Gala Dinner, will be formally acknowledged during the dinner, company logo on the menu, four (4) additional dinner tickets and an option to make a short presentation during the dinner)
 - **exclusive naming rights to a keynote speaker and a whole day of technical sessions**
(acknowledgement of keynote speaker sponsorship, verbal acknowledgement by session chairperson prior to keynote speaker, company logo on the screen prior to keynote speaker presentation, reference to sponsorship between each presentation on the day and an option to introduce the keynote speaker)
 - **exclusive naming rights to the Welcome Reception**
(can provide merchandising material and/or banner at Welcome Reception, will be formally acknowledged during the reception, two (2) additional reception tickets and an option to make a short presentation during the reception)
 - **exclusive naming rights to the Symposium Best Paper Publication**
(company logo will be featured on the cover and inside page of the edition of PESA – EABS III edition produced for the publication of the selected best Papers from the Symposium and on related promotional material and an option to make the presentation to the recipients of the best papers)

Sponsorship Information (continued)

INTERNET CAFÉ

\$8,800

- Recognition as the provider of the Internet Café near the trade exhibition
- The fee includes the provision of terminals with ISP access, etc. A reduced rate can be negotiated if your organisation wishes to supply your own equipment for the Internet Café
- One (1) insert in the delegate satchel
- Company logo in the registration document & final program book

REGISTRATION DOCUMENT

\$7,700

- One (1) page one colour company advertisement on the inside front cover of the registration document
- Company logo in the final program book & registration document
- One (1) insert in the delegate satchel

FINAL PROGRAM BOOK

\$7,700

- One (1) page one colour company advertisement on the inside front cover of the final program book
- Company logo in the final program book & registration document
- One (1) insert in the delegate satchel

DELEGATE SACHEL

\$5,500

- Company logo printed on satchel (in addition to any platinum sponsors)
- Company logo in the final program book & registration document
- One (1) insert in the delegate satchel

TECHNICAL SESSION

\$3,300

- Recognition as the sponsor of a particular technical session in the program
- Company logo in the final program book & registration document
- Company logo on the screen before the particular technical session begins

ALTERNATIVE INVESTMENTS

\$1,100

- Speaker Gifts / Insert in Delegate Satchel / Supply of Pads & Pens
- Company logo in the final program book & registration document

If the above opportunities don't address your company's needs, we will gladly consider other suggestions. All prices include GST.